INTELLIGENT TRANSPORTATION SYSTEMS
help provide...

- An alternative to new infrastructure
- A means to improve the efficiency of the existing transportation system
- An engine for regional economic growth and enhanced quality of life
- An opportunity to make traveling in Maryland more comfortable and enjoyable
WHO ARE WE?

The Intelligent Transportation Society of Maryland (ITS MD) was founded in 1995

The nexus of activities and efforts to promote the application of technology to enhance transportation in the Mid-Atlantic Region

Organization of public agencies, private companies and academic institutions

Support and promote the coordinated development and deployment of technologies

Make our transportation systems safer, more effective and more efficient

Provide improved service to the customers and users of the systems
ITS MARYLAND MISSION

Support and promote the deployment of Safe, Efficient, Integrated and Inter-modal Intelligent Transportation Systems in Maryland, Delaware and the District of Columbia through the use of technology-oriented solutions. This will be accomplished by providing a forum for Coordination, Communication, Education, Training, and Outreach among all interested organizations in the State.
Technology is unobtrusive and effective in reducing congestion and assisting travelers to get to their destinations safely.

Transfer of people and goods between transportation modes is seamless.

Timely information is available for trip-planning and enroute decisions.

Information is shared and cooperation fostered across geographic and jurisdictional lines.
REGIONAL ITS PROJECTS

- Coordinated Highways Action Response Team (CHART)
- Metropolitan Area Transportation Operations Coordination (MATOC)
- DelTrac ATMS
- Maryland 511
- Montgomery County Advanced Traffic Management System
- City of Baltimore Advanced Traffic Management Center
- Parking Management System
- Traffic Response and Information Partnership (TRIP)
- MD Department of Transportation SHA/ MDTA
- Baltimore MTA and Montgomery County Ride-On AVL
- Ground Transportation Management System
- Regional Integrated Transportation Information System
LUNCH & LEARNS AND SEMINARS

Lunch and Learn (L&L) events provide an ongoing opportunity to get together and share experiences, to learn about new technologies, applications, or processes.

These gatherings offer an informal opportunity to interact, network and enjoy some camaraderie while gaining in-depth knowledge in a topical area of interest.

The Spring Seminar provides information on advanced technologies and applications from local Maryland-based practitioners with hands on field experience.
This legislative outreach and educational event is an annual opportunity to promote the benefits of ITS technology, and for showcasing ITS applications and benefits around the State.

This year’s theme “Technology Solutions for Cost-effective Performance Management” resonated with nearly 100 guests in attendance including Senators, Delegates and their staff as well as about 30 exhibitors and ITS members who acted as hosts to the guests.
SOCIAL EVENTS

ORIOLES Baseball

Spring Bowling
ANNUAL MEETING

ITS Maryland Annual Conference
October 7-8, 2013 • Maritime Institute

ITS INNOVATION AND APPLICATION – INTEGRATING THE PIECES

Message from the President

Welcome to the 18th ITS Maryland Annual Conference! This year’s annual meeting concludes another banner year for ITS Maryland where we have continued to experience membership growth, continued to bring value to our membership, and where we have received national recognition. This conference could not have been possible without each year, help make this a success. I hope you take this opportunity to network with colleagues, visit our many exhibitors, attend the many interesting sessions, and perhaps earn some PDHS in the process.

The focus of our theme “ITS Innovation and Application – Integrating the Pieces” speak to the diversity of topics in our program from multimodal and freight ITS applications, to programming and financing challenges, and cross-cutting technologies. We have an action-packed day with great topics, speakers and keynote addresses. Be sure to visit our many vendor exhibitors and stay for the networking social concluding today’s events where we will have copies of a recently released book from our lunch-time speaker. See the program details for more information.

I encourage all who are not currently members of ITS Maryland, to consider joining now. As a member of ITS Maryland, the State Chapter of the Intelligent Transportation Society of America, and a non-profit organization promoting the use of technology to improve the safety, efficiency, reliability and operations of our surface transportation systems, you will have numerous opportunities to network with associates in academia, industry, and the public sector to help integrate all of the pieces of our future transportation network. Please be sure to read the newsletter, which summarizes the year’s highlights, included in the program.

I’d like to personally thank all those who have been involved in all of the planning and hard work to make this conference such a success. As of this writing we have over 150 registered attendees and 18 exhibitors including 5 public agency exhibits. I would like to invite and encourage each one of you to become actively involved in the coming year and help carry the torch into the future. I would also like to thank our sponsors and board members for all of their hard work in furthering our agenda and making this one of the most successful state chapters. Most of all, I want to thank all of you for attending today and helping make this such a successful conference. Please provide us with your suggestions and feedback on the enclosed evaluation form so that we can continue to make improvements.

Thank you for your participation and enjoy the conference!

Best Regards,
Diederick VanAllen
President, ITS Maryland

A special thanks to our Annual Meeting Planning Committee:

Keith Warden, Saber, Wang & Associates, Inc – Annual Meeting Chair / ITS MD Vice President
Diederick VanAllen, Jacobs Engineering - Technical & Events Program / ITS MD President
Eileen Singleton, Baltimore Metropolitan Council - Technical Program & Meeting Registration
Dr. Robert Whick, Mott MacDonald, LLC - Keynote Speakers
Kevin Lee, Kittleson & Associates, Inc. – Annual Meeting Planning Committee / ITS MD Treasurer
Yi Ling Wang, Saber, Wang & Associates, Inc. – Program Design, Registration & Meeting Photographer
Helen Honeywell, Saber, Wang & Associates, Inc. – Graphics Design
Anita Al., ITS Design, PC. - Annual Meeting Planning Committee
Tarek King, Defense Contractors – Annual Meeting Planning Committee
Richard Denby, 6 Squared Engineering – Annual Meeting Planning Committee
Eric Metheny, URS – Annual Meeting Planning Committee
Gulfaan Tari, Maryland State Highway Administration – Annual Meeting Planning Committee

Mini-Batterson, Century Engineering, Annual Meeting Planning Committee
Roger Sheck, USNMC, Inc. – Golf Tournament Chairman
Steve Kalka, Saros Networks, Inc. – Golf Tournament Chairman
Ted Clarke, Jacobs Engineering – Golf Tournament Chairman
KEEPING ITS MARYLAND ABLERSTE OF INNOVATIVE ITS PROJECTS AND SCHEDULES OF EVENTS; AND HIGHLIGHTING MEMBER COMPANY NEWS
ITS MD Student Chapters

- ITS MD recognizes the need to invest in the new generation of engineers, developers and architects, who will be the future of the transportation industry.

ITS MD Scholarship Awards Program

- This competitive program includes several universities in Maryland, the District of Columbia and Delaware, and encourages students from different disciplines to apply.
<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
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<tbody>
<tr>
<td>Transportation Professionals</td>
<td>participate in and benefit from information exchange and find new ways to enhance the efficient operation of transportation systems</td>
</tr>
<tr>
<td>Public Officials</td>
<td>promote economic vitality and environmental conservation through efficient use of public funds to enhance the transportation system</td>
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<tr>
<td>Academics</td>
<td>support transportation research, training and career opportunities</td>
</tr>
<tr>
<td>Private Sector</td>
<td>applies technology and skills to provide professional services in support of ITS deployment</td>
</tr>
<tr>
<td>General Public</td>
<td>promotes better quality of life through using improved transportation that meets traveler needs</td>
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NETWORKING
• Puts you and your organization in touch with others that are helping to shape this exciting and fast-paced industry

REDUCED FEES
• Membership discounted fees to many events

LEGISLATIVE TECH FAIR
• Access to policy makers through legislative outreach events

STUDENT CHAPTER AFFILIATION
• Involvement with local universities providing internships, job opportunities, and scholarships

EDUCATION & TRAINING
• Opportunities through “lunch-and-learn” events and roundtable discussions

SOCIAL OUTINGS
• Golf, bowling, Orioles baseball and other local cultural events

BUSINESS MARKETING & PARTNERSHIPS
• Company Highlights via the ITS MD Newsletter and Website

INVolVEMENT
• A voice in the management and operations of Maryland’s transportation system

INFORMATION EXCHANGE
• Technical and operational information exchange and interaction with peers locally and regionally
ITS MD MEMBERS
The world belongs to those that show up...

ACS
AECOM
ASTI Transportation Systems
Baltimore City DOT
Baltimore Metropolitan Council
Century Engineering
CH2M Hill
COHU Inc., Electronics Division
Control Technologies
CSC
Daniel Consultants
Datta Consultants
Delcan
DeIDOT
E-Squared Engineering
Jacobs
JMT
Kittelson & Associates
MDOT
Montgomery County
Motion Maps, LLC
National Capital Industries
Open Roads Consulting, Inc.
Parsons Brinkerhoff
R K & K Engineers, LLP
Prince George’s County
Sabra Wang and Associates
Siemens Industry, Inc.
Skyline Products, Inc.
T3 Design
Telvent USA Corporation
Traffax Inc.
Traffic Systems & Technology
Turnkey Technology Corp
University of Maryland
URS Corporation
VDOT
**ITS MARYLAND** is the organization for everyone with a stake in the success of Maryland’s transportation system!

We work in partnership to enhance management and operations of Maryland’s transportation system utilizing technology and informed personnel.

*There’s strength in numbers and power in organization and unity.*