Maryland Motor Truck Association (MMTA)

- Founded in 1935
- 900+ members
- Mission – To support and advocate for a safe, efficient and profitable trucking industry across all sectors and industry types, regardless of size, domicile or type of operation.
Goals Today

- Trucking is a highly technological industry
- Technologies in use today
  - Safety
  - Efficiency
- Technologies anticipated in the future
It’s Not Just Driving Anymore
Safety

- On board computers – EOBRs, ELDs
  - Driver behavior (e.g. hard braking)
  - Driver training
  - Performance based pay system

- Con-way Freight
  - Collision stopping systems (82%)
  - Electronic stability control (58%)
  - Lane departure warning systems (42%)
Efficiency

- On-board computers – data mining
  - Visibility
    - Company
    - Customers
  - Dispatch
  - Fuel Savings
    - MPG
    - Purchases
  - Tolls
  - Maintenance
What’s Next? When?

- Mandatory electronic logging devices
- Connected vehicles
  - Con-way pilot
- Driverless trucks
- Speed of adoption
  - Regulation
  - ROI